



# New Shelter Project

**Bob Korts, MCFA Board President**  
**Cheryl Ulmer, MCFA Board Vice President**

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**Shelter Highlights**

**Our Journey**

**Current Status**

**How You Can Help**



# Shelter Highlights

- Current estimate for our 12,000 sq. ft shelter is \$4.3 M
- Why so much?
  - Floors, surfaces and kennels that meet modern standards, are easier and more cost efficient to clean, will aid in decreasing disease transmission. Surfaces will be properly coated; air exchange will be designed for housing animals and a safer environment for both humans and animals.
  - Efficient floor plan with rooms optimally sized to maximize efficiency.
  - Consider the cost to build a 12,000 sq.ft. home in Tellico Village or Rarity Bay in today's environment



# Our Journey

## 2015

- Plans drawn for the new shelter funded by a donor.
- Cost prohibitive at that time.

## 2018

- Plans updated for land MCFA owned in the Madisonville Industrial Park.
- Seeing an increased ability to raise funds but still not enough to embark on a Capital Campaign.



# Our Journey

2021

- Dr. Kefauver donated land in a more desirable location and footprint.
- Reached a Memorandum of Understanding with Monroe County.
  - The county will provide some level of funding for the first 5 years of operation. Did we want to be specific?
  - Must begin construction by December 31, 2023
- Conducted a Feasibility Study that provided guidance on our ability to raise the necessary funds.
- Hired Teresa Underwood as Executive Director to focus on fundraising and development to ensure sufficient funding for ongoing operations.
- Updated shelter plans. In phase one of the conceptual design phase. Sought input from SPOA (Shelter Planners of America), shelter staff and volunteers.
- Targeting end of 2022 to put out for bid for construction of the shelter.



# Current Status

## 2022 Capital Campaign

- Steering Committee formed
  - Chair – Cheryl Ulmer
  - Members – Teresa Underwood, Jim Barrett, Rich Seymour
- Hired Michael D. Rubin and Associates as our Campaign Consultant.
- Have secured donations and pledges representing 60% of our goal.
- In the process of identifying individuals that have the potential to make large donations and scheduling meetings.
- Identifying and applying for applicable grants.
- Identified naming opportunities - For example, lobby, cat area and rooms, dog area and kennels.



# How You Can Help

## **Identify to the Committee “people who know people”**

- Community leaders
- Leadership at major business in Monroe County, Knoxville, Chattanooga
- Our opportunity to secure financial support extends beyond the Monroe County borders

## **Have an interest and skill set in fundraising, communications and/or marketing, or know people who know people**

- Please send Teresa an email with your area of interest.



Questions?